



## About the Football Factory

Our newly developed facility will initially host 5-a-side football and touch rugby along with the space for future plans to extend towards other sporting sectors in order to have a multi sports facility that meets the needs of many residents in the surrounding area. Our primary focus is to become Yorkshire's leading provider when it comes to 5-a-side.

The facility will initially boast the latest development in synthetic grass, a dedicated 3rd Generation surface. The only indoor facility in the local area to offer maximum comfort under foot, which will only add to your overall experience. The artificial 3G surface has been used to hold UEFA Champions League games, and FIFA promotes the use of synthetic so holds the FIFA 1 star performance rating equivalent IATS classification, as well as meeting EN15330 part 1.

Playing late will never be a problem. The all indoor facility will keep your match going till 11pm. Open from 10am, 7 days a week. If you want a casual game every so often or fancy the challenge of a league or an exciting tournament, A1 Football Factory is the place to be. Expert and friendly staff will ensure your experience is one to remember and one which you won't want to be the last.

Our team will be working constantly to ensure your experience is a success. Whether you want to join a league, enter a tournament or just have a kick about with your mates, we'll always be on hand. Our website will enable you to book or reserve your next visit with our easy to follow online booking system. These tournaments are a fantastic way to enjoy a full day or evening of competitive and exciting sport - and we organise it all. No matter your age, ability or gender, you'll find something for you. Keep a look out for information about up and coming competitions on our website or you may want to follow us on one of our social media platforms.

Forget poor quality indoor wooden surfaces, poorly maintained natural turf pitches, and even forget getting muddy n cold. Why not enjoy an experience like the worlds top professionals do with all-weather, rubber crumb, synthetic grass in a safe and friendly environment. You'll also find secure car parking facilities, plus clean and well-equipped changing rooms.

Looking for something pre and post match? Why not use the 'Green Room' to talk tactics or analyse performance. Relax in luxury in our Players Lounge, grab a quick drink, bite to eat or even chill out in front of the big screen to watch the next big televised game.



Visit [www.a1footballfactory.com](http://www.a1footballfactory.com) for more information



/A1FootballFactory



@A1FballFactory



## Sponsorship Packages

Our sponsorship packages are designed to give corporate sponsors the maximum exposure and benefit whilst also offering more value for money than individually sponsoring specific collateral around the venue.

### Platinum Package

Our Platinum Package gives you the opportunity to become our principle sponsor and the maximum exposure throughout all publicity and collateral surrounding A1 Football Factory.

Benefits include:

- Naming rights to the stadium
  - Inclusion on the signage
  - Logo on the blimp
  - Logo on all printed materials
  - Logo on all online and social media
  - Coverage in the press and media
- 12 Printed ground boards
  - 3 on each pitch
- Logo and advertising banner on the website including a link to your own site
- Logo included on all print collateral both in the stadium and external
- Hosting of corporate days

**£15,000 PA**

1 Available

### Gold Package

Our Gold Package offers you a fantastic opportunity to become one of our 4 premium pitch sponsors

Benefits include:

- Naming rights to a pitch
  - 2 large banners behind the goals
  - Signage on the gate to enter pitch
- 5 Printed ground boards
  - 2 on the named pitch
  - 1 on each remaining pitch
- Logo and advertising box on the website including a link to your own site
- Logo included on all print collateral both in the stadium and external
- Hosting of corporate days

**£4,000 PA**

4 Available

### Silver Package

Our Silver Package offers you a more moderate bundle whilst still giving you a great amount of exposure for your money

Benefits include:

- 8 Printed ground boards
  - 2 on each pitch or 8 on 1 pitch
- Logo on the website including a link to your own site
- Logo included on all print collateral both in the stadium and external
- Hosting of corporate days

**£2,000 PA**

10 Available

### Bronze Package

Our Bronze Package offers you additional benefits when purchasing a bundle of ground boards

Benefits include:

- 4 Printed ground boards
  - 1 on each pitch or 4 on 1 pitch
- Logo on the website including a link to your own site
- Hosting of corporate days

**£1,000 PA**

10 Available



**Alternative packages can be negotiated**

## Sponsorship Opportunities

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As well as our fantastic sponsorship packages we also offer individual items and alternatives for those that feel they could benefit more from something tailor made.

### Individual Printed Ground Boards

As with the pitches you see throughout the English Football Leagues, A1 Football Factory's pitches each have ground boards. These ground boards provide the perfect advertising space for our sponsors as with all games, all eyes are always on the pitch. Each board is 2.4 meters wide and 1.2 meters tall.

The content of these boards is completely up to you, we can design them for you at no extra cost or you can supply us your own artwork.

**£250 PA Per Board**

### External Banners

A1 Football Factory are pleased to offer some external advertising space - the visibility from the A1 road network as well as the audience of every customer that enters the property makes this a great opportunity for the right sponsor.

External advertising is limited so will be run on a strictly first come, first served basis. Sizes are flexible and costs will vary depending on the space taken and advertising site which is chosen. Contact us for more information

**Flexible Prices dependant on size and location**

### Internal Poster Sites

There will be a number of poster sites positioned throughout A1 Football Factory which are available for monthly rental. These posters are positioned in key capture zones which will again be available on a first come first served basis. Zones include: Gents Toilets, Bar Area, Observatory and Changing Rooms.

**A1 Poster Site £35 per month**

**A2 Poster Site £25 per month**

**A3 Poster Site £15 per month**

### Green Room Sponsorship

The Green Room is A1 Football Factory's very own sports bar. The bar is fully licenced and will serve alcohol and beverages throughout all opening hours. We are pleased to be able to offer one company the opportunity to sponsor the entire bar. This will include but is not restricted to; naming rights to the bar, prime positioning of pump faces, delegated fridge space for bottle positioning, featured drink menu branding and poster sites throughout the bar area.

This opportunity is only available to one sponsor so we will endeavour to negotiate a deal which will benefit both you and the A1 Football Factory.

**Contact us to arrange a meeting**

### Drink Supplier Opportunities

We invite our drinks suppliers to run any drinks led promotions they see fit within our Green Room bar. We can offer advertising space, poster sites, flyer distribution and menu sponsorship within our centre to help you to maximise your brand exposure and boost in-centre sales.

Packages will depend entirely on your requirements and are open to negotiation.

**Contact us to arrange a meeting**

### Other Opportunities

There are a number of other opportunities available within A1 Football Factory such as:

- Membership & Loyalty card sponsorship
- Tournament sponsorship
- Corporate hosting & activity days

These prices are all available on request please contact [team@a1footballfactory.com](mailto:team@a1footballfactory.com) Alternatively, we are happy to listen to any proposals so please do not hesitate to get in touch.

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**football**factory  
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