

PRIVACY POLICY

Introduction

References in this Privacy Policy to the Website are references to the website a1footballfactory.co.uk or any subsequent URL used by A1 Football Factory from time to time.

References in this policy to 'we', 'us' or 'our' are references to a business operating under the name A1 Football Factory.

References to 'you' and 'your' and the 'user' are references to users of the Website.

We are committed to protecting your privacy and maintaining the security of any personal information received from you. We take privacy and security of your personal information seriously and will only use such information as set out in this Privacy Policy.

The purpose of this Privacy Policy is to explain to you what personal information we collect, how and why we collect it, and how we may use and disclose it.

Please note that our Privacy Policy may change from time to time and the new Privacy Policy will be published on the Website. By using the Website you agree to us using your personal information in accordance with this Privacy Policy.

What does this Privacy Policy cover?

This Privacy Policy only applies to how we deal with your personal information. It does not apply to any other company's websites, even if you access them through this Website. If you disclose your personal information to any company beyond us, your information will be dealt with according to their privacy practices.

What identifiable information do we collect?

Unless you explicitly agree this website does not record any identifiable information from you. Only when signing up to use our retail facility or using our contact form do we collect any identifiable information from you. The information captured is used to facilitate the delivery of those services and/or to respond to your requests. The details we collect will be clear and visible at the time of request and may be removed from our system at your behest. Please see the section entitled "How can you update and access your personal information?" for more information regarding this.

What non-identifiable information do we collect?

It is not our policy to collect any identifiable personal data unnecessarily, at present we collect data regarding your usage of this website in regards to what pages you've visited, for how long

and from what devices you are visiting. All data collected for these purposes will be non-identifiable and used purely for statistical analysis and to detect potential problems with the website.

Why do we collect your information?

We collect non-identifiable information in order to enhance your experience of using this Website, this includes remembering your choices so that on future return visits you do not need to repeat making a choice. We also collect data of your usage of the Website in order to help us identify trends in general usage. With this data we are able to identify problems, possible improvements and maintain the Website to the highest standard.

The identifiable information we collect is used to allow you to make bookings of our services and/or to respond to any contact requests we have received from you. All information we collect is relevant to the provision of those services and without that information we would be unable to provide those services effectively.

Use and/or disclosure of your information

We may pass on data to a third party for the purpose of statistical analysis. Any such data will not include any personally identifiable data and will consist purely of anonymous usage information.

How do we protect your personal information?

We take reasonable measures (physical, organisational and technological) to safeguard against unauthorised access to your personal information and to safely store your personal information. However, you acknowledge that the internet is not a secure medium and the privacy of your communications and personal information can never be guaranteed.

Log Files

When you visit any page on this Website we automatically log your access information which includes but is not limited to your computer's IP address, browser type and access times.

Cookies

A cookie policy exists for this Website and is considered to be a part of this privacy policy, you can see it in full at <http://www.1footballfactory.co.uk/>

How can you update and access your personal information?

Under applicable law you may have the right to seek access to and update the personal information we hold about you.

If you would like to seek access to personal information we hold about you, if you no longer wish us to collect, use or disclose any

personal information for the purposes described above, or if you have any questions or complaints about how we collect, use, disclose, manage or store your personal information, please contact us, You can find the various ways you can contact us at <http://www.a1footballfactory.co.uk>.

Your feedback is always welcome

We welcome your comments and questions about our Privacy Policy – or anything else you might want to talk about. You can find the various ways you can contact us at <http://www.a1footballfactory.co.uk/>